

## Lesson Plan for Multimedia

**Topic:** Final Multimedia  
**Teachers :** Virginia Bruno (Berlin High School), Marlise Bryant (Mascenic Regional High School), John Dotski (Lisbon Regional High School), Paul Landry (Exeter High School), Judy Ann Lavery (Alvirne High School)  
**Subject:** IT & Me Works  
**Grade:** 9<sup>th</sup>  
**Time:** 30 hours

**Objective:** Upon completion of this project, students will demonstrate all elements of designing, creating, and selling a multimedia project.

**Materials:** Notebook, Poster board, Multimedia software)

**Teacher's Role:** Hand out final project outline and grading criteria. Deliver the objectives for the final project to the class. Facilitate the project from implementation to completion. Direct a time period for completion of each portion of the project.

**Assignment:**

1. Watch a commercial on video.
2. Brainstorm ideas or thoughts of how to make the commercial a web site.
3. Transfer ideas drafted out and place them in a rough draft storyboard fashion.
4. Present your rough draft to the client for feedback. The client is the teacher.
5. Implement recommendations from client and make appropriate changes to rough draft storyboard.
6. Implement recommendations back to the client and review changes.
7. Collecting media sources. E.g. – Photos, video, appropriate text design & layout, background (color or design), Theme music, etc...
8. Import media elements into multimedia program.
9. Assemble media elements according to rough draft storyboard within the multimedia program.
10. Present to client work in progress to determine effectiveness of product.
11. Implement recommendations from client (if any).
12. Evaluate how you will sell the product to the client.
13. Draft outline of oral presentation.
14. Script the oral presentation to the product. Rehearsing final presentation in outline format.
15. Practice again...
16. Present final project to client (teacher) and panel (class).
17. Create an organized, and meaningful final draft storyboard on poster board.
18. Complete a brief summary of your experience in creating this multimedia project. Include in your summary what you learned about yourself, what you learned about multimedia, what your strengths and weaknesses are. (1/2 page, default settings)
- 19.

**School to Career:** Students will create, implement and sell a product to a client.

**Employability:** Organizational skills, Research skills, multimedia peripheral equipment, Multimedia software programs, oral/written communication skills, design and layout skills,

## Grading Assessment

### **Rough Draft Storyboard ..... 12 points**

(3 points each)

- Written on notepad.....
- Working document (beginning to last recommendation change) .....
- Accurately represents thought process of product. ....
- Organization (is it clear to viewer) .....

### **Final Draft Storyboard..... 18 points**

(3 points each)

- Constructed on poster board .....
- Accurately reflects end product .....
- Organized (easy to follow).....
- Use of symbols for illustration purposes .....
- Color makers used.....
- Error free .....

### **Final Project ..... 70 points**

(5 points each)

#### Media elements

- Effective use of sound .....
- Effective text usage (Font type, size, style) .....
- Layout / Unity Design.....
- Animation.....
- Graphics (min 5 – max 7) .....

#### Oral Presentation

- Effective use of time (5 minutes) .....
- Eye contact with audience.....
- Appropriate dress .....
- Diction.....

#### Written Presentation

- A two page document using default settings .....
- Error free .....
- Introduction of product .....
- Explanation of design.....
- Brief summary of project .....

Your score \_\_\_\_\_  
**100 POINTS POSS.**