

Why Multimedia?

You have encountered multimedia if you've listened to music clips, made an electronic purchase, or played games on the web. Likewise, you have encountered multimedia if you have used CD-ROM and DVD titles, computer-generated games, CBT (Computer-Based Training) materials, instructional courseware, and online services. Multimedia is a computer-based, interactive experience that incorporates text, graphics, sound, animation, video.

With the Internet and e-commerce growing at expanded rates, the demand for multimedia trained specialists is overwhelming. Growing fields in multimedia range from web site designers to 3-D animation specialists.

So, why multimedia? It's the future!