

Lesson Plan For Multimedia - Storyboarding

Occupational Strand: Multimedia

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Subject: IT & Me Works

Grade: 9th

Time : 3 hours

Objective: Upon completion of this lesson, students will understand how to create a multimedia storyboard.

Standards: Creates original audio, video and animation elements

- Students will write effectively for a variety of purposes and audiences
- Students will listen and view attentively and critically
- The student will use a variety of methods, appropriate to the purpose and audience, to communicate effectively

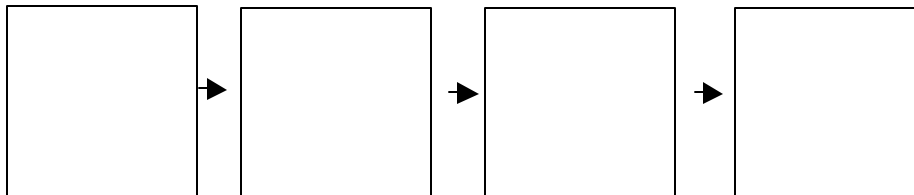
Materials: TV commercial on video, TV, VCR, Note pad, pencil

Teacher's Role: Explain the importance of creating a storyboard in developing the multimedia project. Explain that a storyboarding represents a visual link between the client and the multimedia specialist.

Assignment: Have the students log on the Internet and bring up this site,

http://ourworld.compuserve.com/homepages/adrian_mallon_multimedia/story.htm

Have students read out loud the article on Storyboarding Multimedia. Show the video to the class. Have students draw a storyboard of what they viewed using the following as a model:



Use symbols such as “*” for a transition

Use “M” for any background music

Use “N” for any narration or dialog being spoken

Use “T” for text that appears on the screen

(Be very detailed, your client will better understand the product conceptually.)

After the storyboards are complete, have the students walk throughout the room and view each other's work. Have the students rate the storyboards according to the following rubric:

4 Points	Extremely thorough! Storyboard is very detailed. Very organized!
3 Points	Thorough, but a bit hard to follow. Somewhat organized.

2 Points	Hard to follow. Lacked effort, not organized
1 Points	Attempted the assignment. Needs more practicing storyboarding.
0 Point	Not complete

School to Career: This lesson will allow students to relate conceptual ideas to the client and other multimedia specialist without the use of a computer. Storyboarding is the “brain storming” of multimedia projects.

Employability: Creativity, organizational skills, abstract reasoning, drawing