

IT AND ME—GRADE 9 CURRICULUM

Standard: Word Processing

Time: To be completed in 3 days along with other activities

Objectives: Students will:

1. Insert graphics from clip art CD's, clip art gallery, scanner or the Internet and manipulate them as shown in the ad.
2. Use fonts, styles, sizes, shapes, (i.e. Word Art) to duplicate the text used in the ad.
3. Select an ad and be able to keep the same ad to be handed in with the final print out.

Setting:

As part of the word processing section of the curriculum, students in the class will be responsible for the following:

- ✓ Select an ad that is $\frac{1}{4}$ of a 8 $\frac{1}{2}$ by 11-inch page
- ✓ Duplicate the fonts, styles, graphics, and size as shown in the aid
- ✓ Spell check, format for good placement and alignment
- ✓ Print a copy of the ad and staple to the original ad
- ✓ Grading will be based on the comparison from the two ads
- ✓ Students may embellish their ad with borders and other creative designs

Follow-up Activity:

Students may create their own ad using graphics and font styles. They might design a flyer for an up-coming school event.

Alternative Activity:

Have a variety of candy bars that students can select and duplicate the wrapper including logos, graphics, fonts, etc. Students must pass in the original wrapper with their printout.

Materials:

A booklet of advertisements that is distributed by weekly mailings to the residents in the area. The ads include items for sale, business and professional information, up-coming events, yard sales, etc. These ads are more sophisticated than the usual ads found in the newspapers plus they provide more variety of type styles, logos, graphics, etc.

Teacher's Role:

Provide several brochures for students to select from. Make sure that students do not look for the "easy" ad with only text. Offer suggestions to students to tackle some of the more "difficult" ads.

School to Career Connection:

Invite a former student to visit class to talk about web page design, layout, or college courses they may be taking that involve working with graphics.